

The New Physician – ELECTRONIC TABLE OF CONTENTS

Your message delivered in digital format to thousands of future physicians!

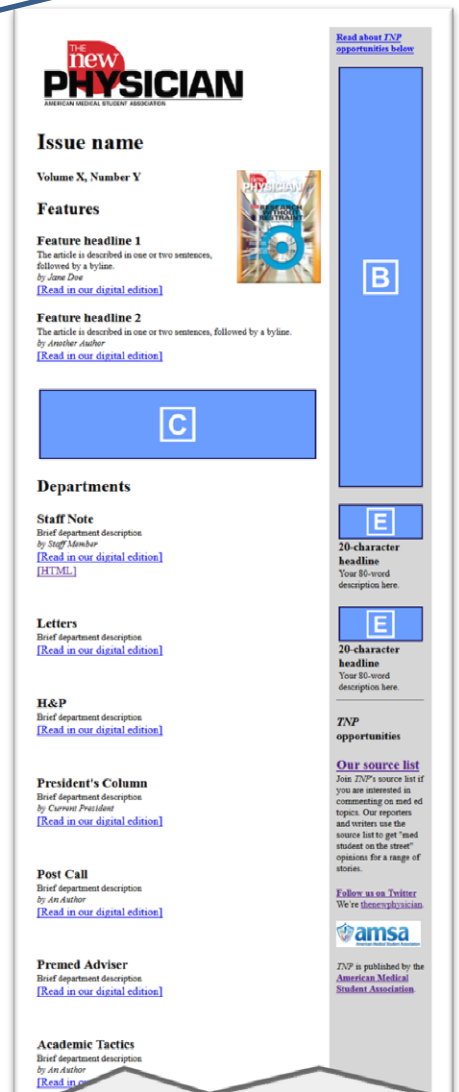
Banner ad space is now available on the Table of Contents in *TNP's* digital edition.

B SKYSCRAPER
Premium ad positioned vertically in right column.
Image Dimensions: 120x600
File Format: JPEG or GIF (max. file size: 40K)

C PRODUCT SHOWCASE
Featured ad integrated within the contents listing with dimension options to include a header and text
Image Dimensions: 395x100
File Format: JPEG or GIF (max. file size: 40K)

E SIDE MESSAGE
Ad positioned under the Skyscraper with an image, headline and description.
Image Dimensions: 120x50
Text (max.): 20-character headline, 80-character description
File Format: JPEG or GIF (max. file size: 30K)

Three popular banner sizes ideally positioned and all include a live link to your site.



Rates			
<i>(amounts given are per month)</i>			
	1x	3x	6x
Skyscraper	\$1,500	\$1,375	\$1,250
Product Showcase	\$1,450	\$1,325	\$1,200
Side Message	\$500	\$475	\$450

2015-2016 Submission Deadlines		
	Contract	Art
September	8/4/15	8/11/15
October	9/1/15	9/8/15
Nov.-Dec.	10/6/15	10/13/15
Jan.-Feb.	12/8/15	12/15/15
March-April	2/2/16	2/9/16
Summer	5/5/16	5/12/16

This illustration of ad placement and specifications is offered as an example only. Actual content, length and arrangement of the newsletter will vary.

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